

17.1 Communication — Dissemination — Promoting the action

-Beneficiaries must promote the action and its results by providing targeted information to multiple audiences (including the media and the public)

-Before engaging in a communication or dissemination activity expected to have a major media impact, the beneficiaries must inform the granting authority

17.2 Visibility — European flag and funding statement

Unless otherwise agreed with the granting authority, communication activities of the beneficiaries related to the action (including media relations, conferences, seminars, information material, such as brochures, leaflets, posters, presentations, etc., in electronic form, via traditional or social media, etc.), dissemination activities and any infrastructure, equipment, vehicles, supplies or major result funded by the grant must acknowledge EU support and display the European flag (emblem) and funding

statement (translated into local languages, where appropriate)

- The emblem must remain distinct and separate and cannot be modified by adding other visual marks, brands or text.
- Apart from the emblem, no other visual identity or logo may be used to highlight the EU support.
- When displayed in association with other logos (e.g. of beneficiaries or sponsors), the emblem must be displayed at least as prominently and visibly as the other logos.

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